昆山杜克大学校企协同创新平台_挑战项目详情

合作方信息			
机构名称:	昆山市档案馆		
机构类型:	政府组织		
官网 / 官方账号链接:			
联系人:	时群		
项目信息			
项目类别:	创意媒体类		
预期开启时间	2026 年 12 月	预计结束时间	2027 年 3 月

机构背景：

昆山市档案馆是承担全市档案资源收集、整理、保管与开发利用的政府机构，长期负责留存城市记忆、保存城市建设发展的历史记录。馆藏中保存有城市地标老照片资源，是展示昆山城市建设发展脉络的重要文化机构。本次合作中，档案馆以馆藏老影像资源为基础，联合昆山杜克大学青年创作力量，搭建馆校文化协作平台。

项目概述：

跨时空拍档——昆山老档案×杜克新青年城市记忆摄影展

现状与痛点：昆山城市建设快速迭代，大量地标影像沉淀在馆藏中，公众、尤其是青年群体对城市变迁的感知缺少可参与、可共情的公共载体；传统"单纯今非昔比"的展示逻辑同质化明显，难以真正引发市民共鸣。

关键问题：如何把沉睡的馆藏老照片转化为可视、可感的公共文化内容，在公共空间面向市民开放展出，引导青年群体参与城市记忆的挖掘与传承。

初步方向（一）：采取"老馆藏 + 新实拍"影像并置方式，由学生创作小组按老照片标注点位逐一实地踏勘，在匹配原拍摄角度与构图框架的前提下复拍当下影像，形成新旧对比组图，不追求夸张视觉冲击，重点还原两个时间截面的真实样貌。

初步方向（二）：以市民熟知的地标（娄江、三角塔、正阳桥、亭林园、老火车站等）为核心线索，在城投生活+玻璃空间沿步行通道设置线性展线，展区末端设互动留言区，把城市发展脉络转化为可共情、可传播的公共文化内容。

合作方支持与资源：

馆藏素材支持：从馆藏资源中筛选带有明确拍摄点位、年代标注的地标老照片，完成基础著录，形成可供实拍参照的基础素材包。

内容与史实把关：负责老照片筛选、整理与内容审核，为老照片补充拍摄年代、地点等著录信息；参与联合终审评比，剔除不符合城市风貌导向的素材，确保展出内容史实准确、风格统一。

公共文化资源对接：可统筹项目整体经费使用与全流程进度管控，并协助对接公共展示空间、城市文化宣传等资源。

其他说明：

项目结束后展出作品将打包形成数字版影像集归档留存，为后续城市文化宣传储备可复用素材。

DKU Co-Innovate Platform Challenge Information

Partner Information			
Organization Name:	Kunshan Municipal Archives		
Organization Type:	Government Organization		
Website / Official Account Link:			
Contact Person:	Shi Qun		
Project Information			
Project Category:	Creative Media		
Expected Start Date	December 2026	Expected End Date:	March 2027

Partner Brief Introduction:

Kunshan Municipal Archives is a government institution responsible for collecting, organizing, preserving, and providing access to archival resources across Kunshan. It plays an important role in documenting the city's history and development, including preserving historical photographs of local landmarks.

Through collaboration with university students, the Archives hopes to turn these records into cultural content that connects with local residents, helps them learn about Kunshan's development, and encourages them to share and preserve their own memories of the city.

Project Overview:

Kunshan Now and Then: Kunshan Archives × DKU Youth Urban Memory Photography Project

Background and Challenges

Kunshan has undergone rapid urban development, yet many historical photographs of its landmarks remain in archival collections. The public, particularly younger generations, has limited opportunities to engage with these materials and connect with the city's changing landscape. Conventional then-and-now photo displays can also feel repetitive and may not fully capture the personal and cultural significance of urban transformation.

Key Challenge

How can historical photographs from archival collections be transformed into accessible and engaging public cultural content, encouraging young people to explore, document, and preserve Kunshan's urban memory?

Proposed Direction 1: Historical and Contemporary Photography

Students will work with historical photographs provided by Kunshan Municipal Archives and revisit the original locations to capture contemporary images. Using the locations, perspectives, and compositions documented in the archival photographs as references, students will create paired images showing how Kunshan's landmarks have changed over time.

Rather than emphasizing dramatic visual contrasts, the project will focus on accurately documenting the appearance of the same locations at two different points in time.

Proposed Direction 2: Public Photography Exhibition

The exhibition will feature familiar Kunshan landmarks, such as the Loujiang River, Triangle Pagoda, Zhengyang Bridge, Tinglin Garden, and the former railway station.

A linear exhibition route will be arranged along the pedestrian walkway of the Chengtou Life+ (城投生活+) glass exhibition space. An interactive message area will be included at the end of the exhibition, inviting visitors to share their own memories and reflections.

Through this exhibition, students will help translate Kunshan's urban development history into accessible public cultural content that encourages community engagement and sharing.

Partner Support & Resources

Archival Materials: Kunshan Municipal Archives will select historical photographs of city landmarks with identifiable shooting locations and dates. The materials will be catalogued and organized into a reference collection for students to use during their field photography.

Historical Accuracy and Content Review: The Archives will oversee the selection, organization, and review of historical photographs, providing relevant information such as shooting dates and locations. It will also participate in the joint final review and evaluation, excluding materials that do not align with the intended presentation of Kunshan's urban landscape and ensuring historical accuracy and a consistent exhibition style.

Public Resources Coordination: The Archives can coordinate the overall project budget and monitor progress throughout the project. It can also assist with access to public exhibition spaces and city cultural promotion resources.

Additional Notes:

Following the exhibition, the displayed works will be compiled into a digital photography collection for archival preservation and future use in Kunshan's cultural promotion activities.