昆山杜克大学校企协同创新平台_挑战项目详情

合作方信息			
机构名称：	Haworth		
机构类型：	企业		
官网 / 官方账号链接：	https://www.haworth.com/ap/zh-cn.html		
联系人：	Xiaolin Gu - Senior Workplace Advisor		
项目信息			
项目类别：	研究类		
预期开启时间	2026 年 12 月	预计结束时间	2027 年 3 月

机构背景：

Haworth 是一家全球性的办公空间解决方案与家具制造企业，结合设计、研究与产品创新，改善人们工作、学习与协作的体验。企业持续关注工作环境、人的需求及知识型工作方式的变化。

项目概述：

职场中的 AI：组织如何将人工智能应用于个人任务与团队协作

本项目将与 Haworth 开展合作，研究不同机构如何将 AI 应用于个人任务、团队协作与日常工作流程。随着 AI 逐渐融入日常工作，人们参与讨论、质疑观点、达成共识和作出决策的方式也随之改变。然而，不同组织中的员工在处理个人任务、开展团队工作和协作时，使用 AI 的方式各不相同。目前，关于各组织正在实施哪些 AI 应用、认为哪些环节还有进一步自动化的空间，以及这些变化如何影响不同行业的团队工作方式，相关实践证据仍然有限。

学生团队将选取来自两至三个行业的约三家机构，通过访谈、小组讨论或问卷等方式，了解员工目前使用 AI 的具体场景、遇到的困难，以及机构正在试验或计划开展的新应用。学生将形成机构案例、工作流程图、跨案例比较与实用指南，呈现人和 AI 在工作中的分工及后续改进机会。参与过程中，学生将锻炼访谈研究、案例分析与信息可视化能力，加深对组织运作和人机协作的理解。

合作方支持与资源： Haworth 可提供项目介绍、Future of Work 相关研究视角，并在关键节点提供反馈。在时间与安排允许的情况下，Haworth 也可作为其中一家案例机构参与研究
其他说明：

DKU Co-Innovate Platform Challenge Information

Partner Information			
Organization Name:	Haworth		
Organization Type:	Corporate		
Website / Official Account Link:	https://www.haworth.com/ap/zh-cn.html		
Contact Person:	Xiaolin Gu - Senior Workplace Advisor		
Project Information			
Project Category:	Research		
Expected Start Date	December 2026	Expected End Date:	March 2027

Partner Brief Introduction:

Haworth is a global workplace solution and furniture manufacturing company that combines design, research and product innovation to improve how people work, learn and collaborate. This project extends Haworth’s ongoing inquiry into human performance, workplace experience and the changing character of knowledge work.

Project Overview:

AI at Work: How Organizations Use AI for Individual Tasks and Teamwork

AI is already becoming part of everyday work, changing how people participate, challenge ideas, build consensus, and make decisions. However, organizations differ in how employees use it for individual tasks, teamwork, and collaboration. There is limited practical evidence showing what organizations are implementing today, where they see opportunities for further automation, and how these changes affect team practices across different sectors.

Key issue to resolve:
How are organizations currently using AI across individual work, teamwork, and collaboration, and where do they see the next opportunities for automation and Human–AI collaboration?

Suggested approach:

- Students will study three organizations from two or three sectors.
- Prepare research questions and interview focus groups. Students may also use a set of survey to collect data.
- For each organization, collect information about how employees use AI for individual tasks and teamwork, what difficulties they experience, and what new uses or automation the organization is exploring. Compare the findings to identify similarities and differences.

Expected student outcomes:

- A case study for each organization.
- Visual mapping showing where AI is used in a typical workflow, what are the roles of AI and human, and where more automation may be possible.
- A comparison table across the cases showing the main similarities and differences across the case studies.
- Practical guidelines for how organizations could improve the use in the future.

Partner Support & Resources
Haworth will provide a project briefing, relevant Future of Work perspectives, feedback at key milestones, and participate as one of the case-study organizations subject to availability.
Additional Notes: