

## 昆山杜克大学校企协同创新平台\_挑战项目详情

合作方信息						
机构名称:	JLL (仲量联行)					
机构类型:	企业					
官网 / 官方账号 链接:	<a href="https://www.jll.com/en-us/">https://www.jll.com/en-us/</a>					
联系人:	Nikita	职务 / 头衔:	邮箱:	电话号码:		
项目信息						
项目类别:	社区服务					
预期开启时间	2026 年 2 月	预计结束时间 (或者 长期合作)	长期合作			
机构背景:						
JLL (仲量联行) 是全球领先的房地产专业服务和投资管理公司。其“平行图书馆”项目是企业社会责任 (CSR) 的创新实践，核心在于将建筑过程中的木材废料进行艺术化再造，转化为书架、桌椅等设施，捐赠并构建于资源相对匮乏地区的公共场所，例如学校、社区空间等。该项目融合了可持续设计、社区营造与公益理念，旨在通过实体空间的营造传递循环经济价值并激发社区活力。						
项目概述:						
“平行图书馆”项目在实践“废料重生”与社区空间营造的过程中，已形成一套成熟的可持续公益模式。为进一步突破现有模式的边界，增强其创新活力与本地适应性，本项目拟与 DKU 学生展开深度合作，将年轻视角与创新思维融入项目进程中，探索该模式在更广泛社会与教育维度下的潜力。核心合作将围绕以下方向展开：可持续设计课题共创与社区活动模式设计						
初步想法与可行方向:						
<ul style="list-style-type: none"><li>• 可持续设计与课程共创：学生可深度参与 JLL 的“废料重生”可持续实践，共同探索并开发适用于不同受众的体验课程、工作坊或教育工具包，将循环经济与设计思维的理念进行创造性转化。</li><li>• 社区活动与空间策划：基于平行图书馆的核心理念与物理载体（书架、桌椅等），学生可策划并设计与之相结合的系列文化或教育活动，探索该模式与昆山本地社区或校园场景融合的可行性方案。</li></ul>						

### 支持与资源：

- JLL 平行图书馆项目组将提供项目背景、设计理念和技术人员的支持。例如，深入分享“平行图书馆”项目的创立理念，更将投入资深技术人员提供全程专业支持，确保从理论到实践的每一个环节都具备可行性与落地性。

### 其他说明：

## DKU Co-Innovate Platform\_Challenge Information

<b>Partner Information</b>			
Partner Name:	JLL (Jones Lang LaSalle)		
Partner Type:	Corporate		
Website:	<a href="https://www.jll.com/en-us/">https://www.jll.com/en-us/</a>		
Contact Person:	Nikita		
<b>Project Information</b>			
Project Type:	Social Service and Practice		
Expected Start Date	February, 2026	Expected End Date	Long-term cooperation
<b>Organization Brief Introduction:</b>			
<p>JLL (Jones Lang LaSalle) is a leading global real estate professional services and investment management company. Its "Parallel Library" project is an innovative practice of Corporate Social Responsibility (CSR). The core lies in artistically recycling wood waste from the construction process, transforming it into facilities such as bookshelves, tables, and chairs, and donating them to community spaces in areas with relatively scarce resources, such as schools and public areas. This project integrates sustainable design, community building, and public welfare concepts, aiming to convey the value of the circular economy and stimulate community vitality through the creation of physical spaces.</p>			
<b>Project Overview:</b>			
<p>In the process of practicing "waste rebirth" and community space creation, the "Parallel Library" project has formed a mature sustainable public welfare model. To further break the boundaries of the existing model and enhance its innovative vitality and local adaptability, this project intends to cooperate deeply with DKU students. It aims to integrate young perspectives and innovative thinking into the project process to explore the potential of this model in broader social and educational dimensions. Core cooperation will revolve around the following directions: co-creation of sustainable design topics and design of community activity models.</p>			
<b>Preliminary Ideas &amp; Feasible Directions:</b>			
<ul style="list-style-type: none"> <li><b>Sustainable Design &amp; Course Co-creation:</b> Students can deeply participate in JLL's "Waste Rebirth" sustainable practice, jointly exploring and developing experiential courses, workshops, or educational toolkits suitable for different audiences, creatively transforming the concepts of circular economy and design thinking.</li> <li><b>Community Activity &amp; Space Planning:</b> Based on the core concepts and physical carriers (bookshelves, tables, chairs, etc.) of the Parallel Library, students can plan and</li> </ul>			

design a series of cultural or educational activities combined with them, exploring feasible schemes for integrating this model with Kunshan local communities or campus scenarios.

#### **Support and Resources:**

- **JLL Parallel Library Project Team:** The JLL Parallel Library project team will provide project background, design concepts, and technical personnel support. For example, they will share the founding concepts of the "Parallel Library" in depth and invest senior technical personnel to provide full-process professional support, ensuring that every link from theory to practice is feasible and implementable.

#### **Supplementary Information:**