

## 昆山杜克大学校企协同创新平台\_挑战项目详情

| 合作方信息   |  |  |                   |
|---|--|--|-------------------|
| 机构名称：   |  | 六悦博物馆  |                   |
| 机构类型：   |  | 非营利组织 NPO  |                   |
| 官网 / 官方账号链接：  |  | <a href="https://www.6arts.org/zh-museum">https://www.6arts.org/zh-museum</a><br><a href="https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q">https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q</a> |                   |
| 联系人：  |  | Allen 陈杰   |                   |
| 项目信息  |  |  |                   |
| 项目类别：   |  | 创意媒体类  |                   |
| 预期开启时间  |  | 2026 年 2 月   | 预计结束时间 2026 年 7 月 |
| 机构背景：   |  |  |                   |
| <p>六悦博物馆邀请大家通过“眼、耳、鼻、舌、身、意”六感皆悦的方式沉浸式体验中华传统民俗艺术与文化。震撼的 18,000 平米展览空间，分成 60 多个主题展厅，展示 40,000 余件古代民俗艺术及收藏品。有别于其他博物馆，六悦博物馆几乎没有设置玻璃柜，而是将展品置于游客的面前，鼓励游客近距离触摸展品，与传统文化有更直接的互动。</p> <p>六悦博物馆致力于中国传统文化的传承与推广，为广大学生提供了教育和研学平台，六悦博物馆也希望通过丰富多彩的体验方式，成为周边居民公益性的文化休闲地和国内外游客的理想文旅目的地。</p>  |  |  |                   |
| 项目概述：   |  |  |                   |
| <p>六悦博物馆收藏着大量珍贵的传统器物与民俗展品，但目前尚缺乏系统化的数字化档案，导致展品的影像资料、历史背景与文化价值难以被更广泛的公众获取与理解。由于实体展陈在空间与传播范围上具有一定限制，也不利于展品信息的长期保存和教育使用，因此亟需建立标准化的数字存档（Digital Archive），对展品图像及其相关历史资料进行数字化整理与整合，以全面提升博物馆的传播能力、研究价值和对外合作潜力。</p> <p>本合作项目旨在协助六悦博物馆对其丰富的展品建立系统化的数字档案（Digital Archive）。学生团队将对典型展品进行高清影像采集，并整理其相关的历史背景、文化脉络与工艺信息，形成规范的电子图像档案及配套文字说明，或为其整理相应背景故事信息。通过数字化记录与内容整理，项目将支持六悦博物馆更好地保存展品信息，并为未来的线上展示、教育推广与公众传播打下基础。</p> |  |  |                   |

**合作方支持与资源：**

1. 展品准入与信息提供：开放部分展品的拍摄权限，并提供现有的展品说明、历史背景、来源信息等基础资料。
2. 场地与设备便利：为影像采集与资料整理活动提供指定的拍摄空间、必要的照明条件及相关协助人员。
3. 专业咨询支持：由馆内研究人员、策展团队或文物保护人员提供展品背景、文化脉络等内容的咨询与审核支持。
4. 数据整合与使用授权：对学生团队制作的数字化档案提供必要的版权与使用指导，并协助后续在博物馆线上平台或展陈中的应用（如有）。
5. 项目协调保障：由博物馆指定对接人负责与学生团队沟通进度、协助排期、促进项目顺利实施。

**其他说明：**

## DKU Co-Innovate Platform\_Challenge Information

|   |  |                    |           |
|---|--|--------------------|-----------|
| <b>Partner Information</b>  |  |                    |           |
| Organization Name:  | Six Arts Museum  |                    |           |
| Organization Type:  | NPO  |                    |           |
| Website / Official Account Link:  | <a href="https://www.6arts.org/zh-museum">https://www.6arts.org/zh-museum</a><br><a href="https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q">https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q</a> |                    |           |
| Contact Person:   | Allen Chen   |                    |           |
| <b>Project Information</b>  |  |                    |           |
| Project Category:   | Creative Project   |                    |           |
| Expected Start Date   | February 2026  | Expected End Date: | July 2026 |
| <p><b>Partner Brief Introduction:</b></p> <p>Six Arts Museum invites visitors to immerse themselves in China's traditional folk arts and culture through the "six senses"—sight, hearing, smell, taste, touch, and mentality. With a stunning 18,000 m<sup>2</sup> exhibition space divided into more than 60 themed galleries, it showcases over 40,000 pieces of ancient folk art and collectibles. Unlike many museums, Six Arts Museum features few glass cases; instead, exhibits are placed directly in front of visitors, encouraging close-up viewing and tactile interaction to enable more direct engagement with traditional culture.</p> <p>Dedicated to the inheritance and promotion of traditional Chinese culture, Six Arts Museum provides educational and study-tour opportunities for students. Through diverse and engaging experiences, it also hopes to become a public-benefit cultural leisure destination for local residents and an ideal cultural-and-tourism destination for visitors from China and abroad.</p>              |  |                    |           |
| <p><b>Project Overview:</b></p> <p>Six Arts Museum holds a large collection of valuable traditional objects and folk artifacts, but it currently lacks a systematic digital archive. As a result, the collection's images, historical context, and cultural value are difficult to access and understand at scale. Physical exhibitions are constrained by space and outreach, and they are not ideal for long-term preservation or educational reuse. There is therefore an urgent need to establish a standardized Digital Archive that digitizes and consolidates exhibit images and related historical materials, supporting broader access, preservation, research, and reuse.</p> <p>This project aims to support Six Arts Museum in building a systematic Digital Archive for its collection. The student team will produce high-resolution images for representative exhibits and organize supporting information such as historical background, cultural context, and craftsmanship details, forming standardized digital image records with</p> |  |                    |           |

accompanying written descriptions and background stories. Through digitization and content curation, the project will help the museum better preserve exhibit information and lay a foundation for future online exhibitions, educational resources, and public communications.

**Partner Support & Resources:**

1. Exhibit access and information provision: Grant photography/documentation access to selected exhibits and provide existing materials such as exhibit notes, historical background, provenance, and related documentation.
2. Space and equipment facilitation: Provide designated spaces and necessary conditions (e.g., lighting and on-site assistance) to support image capture and documentation work.
3. Expert consultation: Offer guidance from in-house researchers/curators to help students understand exhibit backgrounds, cultural meanings, and key points for documentation.
4. Data integration and usage authorization: Support the integration of digital materials and authorize appropriate use of the archive outputs so they can be applied in museum operations, education, and future collaborations.
5. Project coordination: Assign a liaison to coordinate schedules, track progress with the student team, and help ensure smooth implementation.

**Additional Notes:**