

## 昆山杜克大学校企协同创新平台\_挑战项目详情

合作方信息	
机构名称:	六悦博物馆
机构类型:	NPO
官网 / 官方账号链接:	<a href="https://www.6arts.org/zh-museum">https://www.6arts.org/zh-museum</a> <a href="https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q">https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q</a>
联系人:	Allen 陈杰
项目信息	
项目类别:	创意媒体类
预期开启时间	2026 年 2 月
	预计结束时间
	2026 年 7 月
机构背景:	
<p>六悦博物馆邀请大家通过“眼、耳、鼻、舌、身、意”六感皆悦的方式沉浸式体验中华传统民俗艺术与文化。震撼的 18,000 平米展览空间，分成 60 多个主题展厅，展示 40,000 余件古代民俗艺术及收藏品。有别于其他博物馆，六悦博物馆几乎没有设置玻璃柜，而是将展品置于游客的面前，鼓励游客近距离触摸展品，与传统文化有更直接的互动。</p> <p>六悦博物馆致力于中国传统文化的传承与推广，为广大学生提供了教育和研学平台，六悦博物馆也希望通过丰富多彩的体验方式，成为周边居民公益性的文化休闲地和国内外游客的理想文旅目的地。</p>	
项目概述:	
<p>该项目将围绕“文化创意共创”开展深度合作。六悦博物馆将从其丰富的民俗与文化艺术藏品中遴选部分展品，以借展形式引入 DKU 校园开展短期专题展览。围绕这些展品，DKU 学生团队将全程参与展览策划，包括主题构思、展陈设计、空间布置、展览叙事、文案撰写以及互动体验设计等环节。项目的实施不仅为学生提供沉浸式的策展实践机会，也将为六悦博物馆与 DKU 搭建可持续发展的文化创新合作平台。</p>	

**合作方支持与资源：**

1. 展品借展支持：根据展览主题，从馆藏中精选适合在校园展示的展品，提供借展、包装与运输相关支持。
2. 专业指导：由六悦博物馆的策展、文博与运营团队提供必要的专业咨询，包括展品解读、展陈标准、安全要求与展览流程建议。
3. 布展协同：在展览搭建阶段，提供布展技术指导，确保学生策展团队符合专业规范与文物保护要求。
4. 活动合作机会：支持 DKU 开展相关教育活动（如讲座、导览、文化工作坊等），并协助推广展览成果。

**其他说明：**

## DKU Co-Innovate Platform\_Challenge Information

<b>Partner Information</b>			
Organization Name:	Six Arts Museum		
Organization Type:	NPO		
Website / Official Account Link:	<a href="https://www.6arts.org/zh-museum">https://www.6arts.org/zh-museum</a> <a href="https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q">https://mp.weixin.qq.com/s/S0uB7oNc8qP5_2C35gxu-Q</a>		
Contact Person:	Allen Chen		
<b>Project Information</b>			
Project Category:	Creative Project		
Expected Start Date	February 2026	Expected End Date:	July 2026
<b>Partner Brief Introduction:</b>			
<p>Six Arts Museum invites visitors to immerse themselves in China's traditional folk arts and culture through the "six senses"—sight, hearing, smell, taste, touch, and mentality. With a stunning 18,000 m<sup>2</sup> exhibition space divided into more than 60 themed galleries, it showcases over 40,000 pieces of ancient folk art and collectibles. Unlike many museums, Six Arts Museum features few glass cases; instead, exhibits are placed directly in front of visitors, encouraging close-up viewing and tactile interaction to enable more direct engagement with traditional culture.</p> <p>Dedicated to the inheritance and promotion of traditional Chinese culture, Six Arts Museum provides educational and study-tour opportunities for students. Through diverse and engaging experiences, it also hopes to become a public-benefit cultural leisure destination for local residents and an ideal cultural-and-tourism destination for visitors from China and abroad.</p>			
<b>Project Overview:</b>			
<p>This project will focus on deep collaboration around "cultural and creative co-creation." From its rich collection of folk and cultural artworks, Six Arts Museum will select a set of exhibits to be loaned to DKU for a short-term themed exhibition on campus. Centered on these exhibits, a DKU student team will participate end-to-end in curatorial work, including theme ideation, exhibition and spatial design, installation/layout, exhibition narrative, copywriting, and interactive experience design. The project will not only provide students with an immersive curatorial practice opportunity, but also help build a sustainable collaboration platform between Six Arts Museum and DKU.</p>			

## Partner Support & Resources

- Loan Support for Exhibits: Select and provide suitable exhibits for the campus exhibition, including transportation coordination, packaging/protection requirements, and related insurance coordination as needed.
- Professional Guidance: Provide curatorial input on the cultural meanings and presentation logic of exhibits, and support students in developing exhibition narratives and interpretive content.
- Exhibition Setup Collaboration: Collaborate on display installation, spatial arrangement, and safety/maintenance requirements during the exhibition period.
- Event Collaboration Opportunities: Support or co-host related public programs (e.g., guided tours, workshops, lectures, and cultural experience activities) to enhance outreach and educational impact.

## Additional Notes: