

## 昆山杜克大学校企协同创新平台\_挑战项目详情

合作方信息	
机构名称:	Impact Hub Shanghai
机构类型:	企业
官网 / 官方账号链接:	<a href="https://shanghai.impacthub.net">https://shanghai.impacthub.net</a>
联系人:	杨婉冬
项目信息	
项目类别:	研究类
预期开启时间	2026 年 2 月
预计结束时间	2026 年 7 月
机构介绍:	
Impact Hub 于 2005 年在伦敦成立，是全球关注社会创新和可持续发展最大的创业社群网络之一，拥有超过 24000 名影响力的企业家和创变者，每年通过 200 多个孵化、加速和规模化项目为成员提供支持。目前全球有 100 多家 Hub，遍布全球 60 多个国家。每个 Impact Hub 由本地团队建立、运营，深入本地市场和社群。	
项目概述:	
该项目旨在通过校企合作为学生提供真实的行业实践机会。学生将在 Impact Hub Shanghai 的指导下，参与一系列以气候、可持续发展、新能源及清洁技术为核心的咨询类调研项目。具体工作包括利益相关方分析 (stakeholder mapping)、生态系统分析 (ecosystem mapping)、创新技术评估与案例等，帮助学生理解相关产业链条、关键利益群体及其相互关系。2026 年 2 月 -7 月之间，可参与研究如：金融支持县域创新创业、石化化工上下游协同转型等方向。通过这一过程，学生不仅能够提升系统性思维和调研能力，还能加深对可持续发展与清洁技术领域的实际运作模式的理解，为未来在环境、能源及社会创新等方向的职业发展奠定坚实基础。	
合作方支持与资源:	
<ol style="list-style-type: none"><li>行业指导与培训：为项目指派相关导师提供气候、可持续发展、新能源及清洁技术相关的专业指导，包括调研方法、分析工具及行业背景知识培训。</li><li>资源与渠道支持：协助学生联系相关企业、组织或社区，获取必要的调研资源和数据，并提供项目开展所需的工具和材料。</li><li>成果展示与网络连接：支持学生整理调研成果，并提供展示平台或行业交流机会，帮助学生拓展专业网络。</li></ol>	
其他说明（如照片）：	

<b>Partner Information</b>			
Partner Name:	Impact Hub Shanghai		
Partner Type:	Corporate		
Website / Official Link:	<a href="https://shanghai.impacthub.net">https://shanghai.impacthub.net</a>		
Contact Person:	Wandong Yang		
<b>Project Information</b>			
Project/Challenge Type:	Research Project		
Expected Project Start Date	Feb, 2026	Expected Project End Date	July, 2026
<b>Partner Brief Introduction:</b>			
<p>Impact Hub was founded in London in 2005 and is one of the world's largest entrepreneurial community networks focused on social innovation and sustainable development. It connects more than 24,000 impact entrepreneurs and changemakers, and supports members through over 200 incubation, acceleration, and scaling programs each year. Today, there are more than 100 Impact Hubs across 60+ countries. Each local Impact Hub is established and operated by a local team that is deeply rooted in its market and community.</p>			
<b>Project Overview:</b>			
<p>This project aims to provide students with authentic industry practice through university-corporate collaboration. Under the guidance of Impact Hub Shanghai, students will participate in a series of consulting-style research projects centered on climate, sustainability, renewable energy, and clean technology.</p>			
<p>Typical working content includes stakeholder mapping, ecosystem mapping, innovation/technology assessment, and case research, helping students understand industry value chains, key stakeholder groups, and the interactions.</p>			
<p>Between Feb 2026 and Jul 2026, possible research topics include (but are not limited to): financing support for county-level innovation and entrepreneurship, and coordinated low-carbon transition across the petrochemical and chemical value chains (upstream to downstream).</p>			
<p>Through the process, students will strengthen systems thinking and research capabilities, deepen their understanding of real-world operations in sustainable development and clean-tech sectors, and build a solid foundation for future career development in environment, energy, and social innovation.</p>			
<b>Partner Support &amp; Resources:</b>			
<ol style="list-style-type: none"> <li>1. Industry Mentorship and Training: Assign relevant mentors to provide professional guidance on climate, sustainability, renewable energy, and clean</li> </ol>			

technology, including research methods, analytical tools, and industry background.

2. Resources and Access: Support students connect with relevant companies, organizations, or communities, obtain necessary research resources and data, and provide tools/materials required for project execution.
3. Deliverable Showcasing and Networking: Support students in organizing research outputs and provide a platform for showcasing deliverables or participating in industry exchanges to expand professional networks.

**Additional Notes** (e.g., photos):