

## 昆山杜克大学校企协同创新平台\_挑战项目详情

合作方信息			
机构名称：	PEER 毅恒挚友		
机构类型：	NPO		
官网 / 官方账号链接：	peerchina.org <a href="https://mp.weixin.qq.com/s/WFfWRjtSGZIMwczbAqWGhg">https://mp.weixin.qq.com/s/WFfWRjtSGZIMwczbAqWGhg</a> (PEER 社探营介绍)		
联系人：	崔晴		
项目信息			
项目类别：	研究类		
预期开启时间	2026 年 2 月	预计结束时间	2026 年 7 月
<b>机构介绍：</b> PEER 毅恒挚友是致力于促进中国城乡教育公平、改善中国欠发达地区教育资源、并发展博雅、人文与素质教育的非营利组织。PEER 成立于 2007 年，并于 2015 年在北京市民政局正式注册为民办非企业单位“北京毅恒挚友大学生志愿服务促进中心”。自 2007 年起，PEER 在湖南、贵州、陕西、甘肃、广西、湖北和吉林等省、自治区的县镇中学提供服务学习寒暑期项目和专题项目，直接服务学生过万。自 2015 年起，PEER 在湖南、广西、吉林的 11 所中学设立了多媒体社区中心“PEER 空间”，与学校共同实践人文素质教育实验。除图书、可移动桌椅、多媒体设备外，每个“PEER 空间”还驻扎一到两名志愿者为学生提供长期在地支持。每年 PEER 空间服务学生 30000 人次。自 2016 年起，PEER 开始关注教师个人成长与职业发展以求更全面地赋能教育者，为有志于教育创新实践的教师搭建社群，与教师共同理解日新月异的教育格局。			
<b>项目概述：</b>  本次合作旨在让 DKU 学生深入参与县域调研，与 PEER 的调研团队共同开展社区探索项目。学生将在 PEER 团队的指导和陪伴下，实地走访县域社区，采用青年参与式行动研究（YPAR）和口述史等方法，围绕地方人文、社会议题及社区发展开展调研与访谈。通过倾听在地人的故事、理解社区实际情况，学生不仅能够获得扎实的实地研究经验，还能深入理解社会问题的背景与成因，为未来的公共行动和社会创新积累实践基础。			

### 合作方支持与资源：

1. 方法培训：提供青年参与式行动研究（YPAR）、口述史、访谈及数据分析等调研方法培训与线上共学资料。
2. 社区背景指导：介绍当地社会、文化和社区议题，让学生提前了解县域情况。
3. 资源与渠道支持：提供团队组建与协调、社区联系，以及必要的调研指导，确保学生顺利开展实地调研。
4. 行动与成果支持：指导调研成果转化为行动方案，并提供后续实践拓展的相关支持。

### 其他说明：

本项目将在 PEER 社探营框架下开展，参与学生将根据 PEER 项目组安排随机组队，并与外部挚愿者伙伴共同开展县域调研探索。

## DKU Co-Innovate Platform\_Challenge Information

Partner Information			
Partner Name:	PEER		
Partner Type:	NPO		
Website / Official Link:	<a href="http://www.peerchina.org">www.peerchina.org</a> <a href="https://mp.weixin.qq.com/s/WFfWRjtSGZIMwczbAqWGhg">https://mp.weixin.qq.com/s/WFfWRjtSGZIMwczbAqWGhg</a> (PEER introduction)		
Contact Person:	Qing Cui		
Project Information			
Project/Challenge Type:	Research Project		
Expected Start Date	February 2026	Expected End Date	July 2026
<p>Organization Profile:</p> <p>PEER 毅恒挚友 is a non-profit organization dedicated to promoting educational equity between urban and rural China, improving educational resources in underdeveloped regions, and advancing liberal arts, humanities, and holistic quality education. PEER was founded in 2007 and was officially registered in 2015 with the Beijing Municipal Civil Affairs Bureau as a private non-enterprise unit named “北京毅恒挚友大学生志愿服务促进中心”(Beijing Yihengzhiyǒu College Students Volunteer Service Promotion Center).</p> <p>Since 2007, PEER has delivered service-learning winter/summer programs and thematic projects in county and township secondary schools across provinces and autonomous regions including Hunan, Guizhou, Shaanxi, Gansu, Guangxi, Hubei, and Jilin, directly serving tens of thousands of students.</p> <p>Since 2015, PEER has established 11 multimedia community centers called “PEER Space” in secondary schools in Hunan, Guangxi, and Jilin, working with schools to pilot humanities and quality-education initiatives. In addition to books, movable desks/chairs, and multimedia equipment, each “PEER Space” has one to two resident volunteers who provide long-term on-the-ground support for students. Each year, the “PEER Space” serves about 30,000 student-visits.</p> <p>Since 2016, PEER has also focused on teachers' personal growth and professional development to better empower educators, building communities for teachers committed to educational innovation and helping them make sense of the rapidly evolving education landscape.</p>			

**Project Information:**

This collaboration aims to engage DKU students in county-level field research together with PEER's research team through a community exploration project. With mentorship and accompaniment from the PEER team, students will conduct on-site visits in county communities and use methods such as Youth Participatory Action Research (YPAR) and oral history. They will conduct in-depth research on local humanities, social issues, and community development topics through field observation and interviews.

By researching local residents' stories and understanding the realities of community life, students will gain solid hands-on field research experience and develop deeper insight into the context and root causes of social issues, building a practical foundation for future public action and social innovation.

**Support and Resources:**

1. Methodology Training: Provide training and online co-learning materials on YPAR, oral history, interviewing, and data analysis.
2. Community Background Briefing: Introduce local social, cultural, and community issues to help students prepare before entering the field.
3. Resources and Access: Support team formation and coordination, facilitate community connections, and provide necessary research guidance to ensure smooth fieldwork.
4. Action and Deliverables Support: Guide students in translating research findings into actionable plans and offer follow-up support for extended practice.

**Supplementary Information:**

This project will be conducted under the framework of “PEER 社探营”. Participating students will be assigned to teams randomly based on PEER's project arrangements and will work with external volunteer partners to conduct county-level community research and exploration.