

DKU Co-Innovate Platform_Challenge Information

Partner Information			
Partner Name:	PEER		
Partner Type:	NPO		
Website / Official Link:	www.peerchina.org https://mp.weixin.qq.com/s/WFfWRjtSGZIMwczbAqWGhg (PEER introduction)		
Contact Person:	Qing Cui		
Project Information			
Project/Challenge Type:	Research Project		
Expected Start Date	February 2026	Expected End Date	July 2026
Organization Profile:			
<p>PEER 毅恒挚友 is a non-profit organization dedicated to promoting educational equity between urban and rural China, improving educational resources in underdeveloped regions, and advancing liberal arts, humanities, and holistic quality education. PEER was founded in 2007 and was officially registered in 2015 with the Beijing Municipal Civil Affairs Bureau as a private non-enterprise unit named “北京毅恒挚友大学生志愿服务促进中心” (Beijing Yihengzhìyǒu College Students Volunteer Service Promotion Center).</p> <p>Since 2007, PEER has delivered service-learning winter/summer programs and thematic projects in county and township secondary schools across provinces and autonomous regions including Hunan, Guizhou, Shaanxi, Gansu, Guangxi, Hubei, and Jilin, directly serving tens of thousands of students.</p> <p>Since 2015, PEER has established 11 multimedia community centers called “PEER Space” in secondary schools in Hunan, Guangxi, and Jilin, working with schools to pilot humanities and quality-education initiatives. In addition to books, movable desks/chairs, and multimedia equipment, each “PEER Space” has one to two resident volunteers who provide long-term on-the-ground support for students. Each year, the “PEER Space” serves about 30,000 student-visits.</p> <p>Since 2016, PEER has also focused on teachers’ personal growth and professional development to better empower educators, building communities for teachers committed to educational innovation and helping them make sense of the rapidly evolving education landscape.</p>			
Project Information:			
This collaboration aims to engage DKU students in county-level field research together with PEER’ s research team through a community exploration			

project. With mentorship and accompaniment from the PEER team, students will conduct on-site visits in county communities and use methods such as Youth Participatory Action Research (YPAR) and oral history. They will conduct in-depth research on local humanities, social issues, and community development topics through field observation and interviews.

By researching local residents' stories and understanding the realities of community life, students will gain solid hands-on field research experience and develop deeper insight into the context and root causes of social issues, building a practical foundation for future public action and social innovation.

Support and Resources:

1. Methodology Training: Provide training and online co-learning materials on YPAR, oral history, interviewing, and data analysis.
2. Community Background Briefing: Introduce local social, cultural, and community issues to help students prepare before entering the field.
3. Resources and Access: Support team formation and coordination, facilitate community connections, and provide necessary research guidance to ensure smooth fieldwork.
4. Action and Deliverables Support: Guide students in translating research findings into actionable plans and offer follow-up support for extended practice.

Supplementary Information:

This project will be conducted under the framework of “PEER 社探营”. Participating students will be assigned to teams randomly based on PEER's project arrangements and will work with external volunteer partners to conduct county-level community research and exploration.

Authorization Statement:

By submitting this challenge, you agree to collaborate with the Co-Innovation Platform on project selection, student matching, and implementation support.

Authorization Representative Signature: _____

Date: _____