



Multigenerational Co-living and The Young

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Zhang Wei

27'

City: Shanghai

Hometown: Henan

Occupation: An HR in Apple

Hobbies:

- Shopping
- Exploring new shops with friends
- Cooking

Self-description: "A celibatarian who seeks sense of belonging in another city far away from home."

Story:

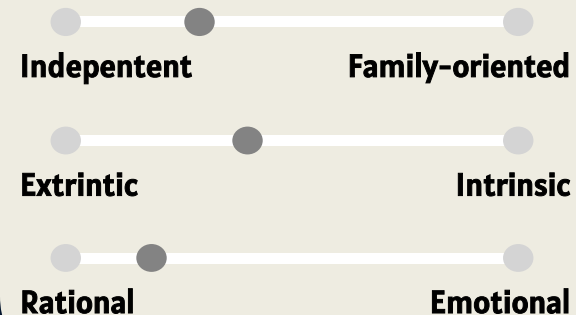
Born with parents and grandparents, lived in a big house in rural Henan;

Went to Shanghai for better opportunities via self-effort, with no friends or relatives here;

Has to inhabit in a small apartment, raising a cat to relieve loneliness

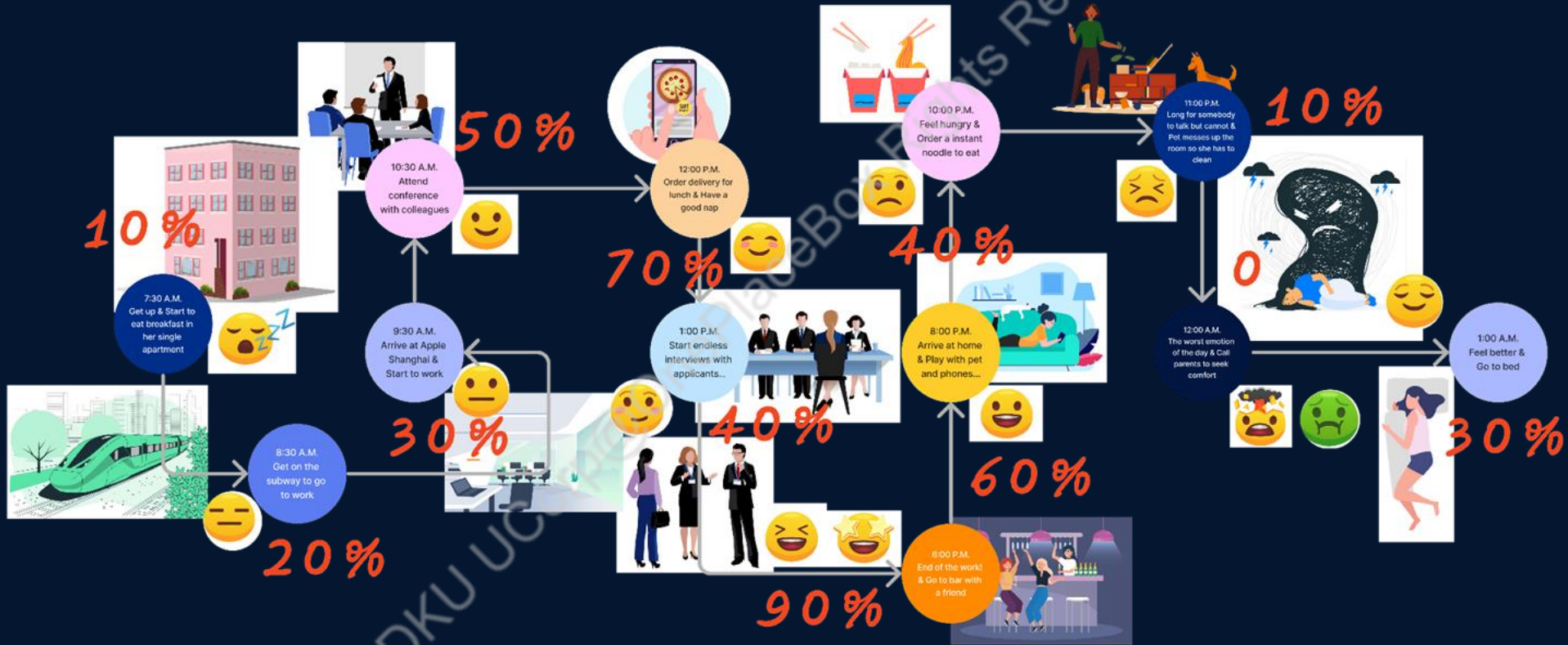
Expectations:

- More social events
- Know more about others
- Mutual support and care
- Private space
- Inclusive atmosphere
- Common interest/value
- Good regulation and mangagement



Who is she...?

How does she live?



Communication

Learn from others

Harvest happiness from sharing

Accessibility

Collaborate with
each other

Respectful

Accompany

Social

Find common interest

have a nice talk anytime

Inclusiveness

Balanced life

interaction

Community-based

Share

Seek sense of belonging

Activities

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“

I love to talk to kind ones and people having common interest. I can harvest happiness from sharing.

Co-living community would be better to afford more opportunities for people to collaborate with each other. For example, instead of paying to have a dinner together, buying food together, renting the space and cooking together.

”

Zhang Wei's problem was identified...

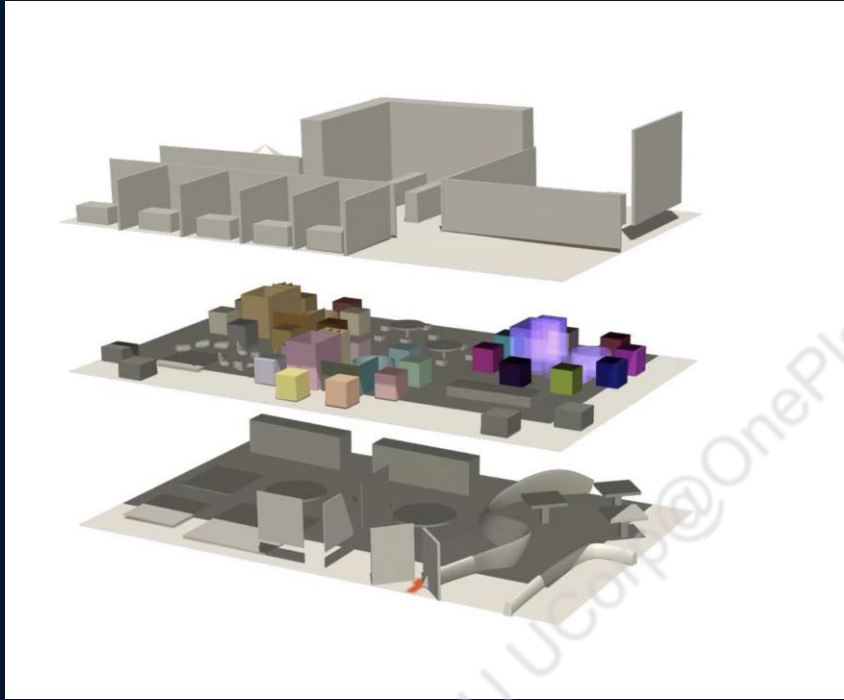
Zhang Wei desires to seek **company**,
interaction, and **social sharing** with peers.



How might we design and develop an
enjoyable and cohesive community that
allows her to engage in a **frequent social
circle** while maintaining certain amount of
privacy?

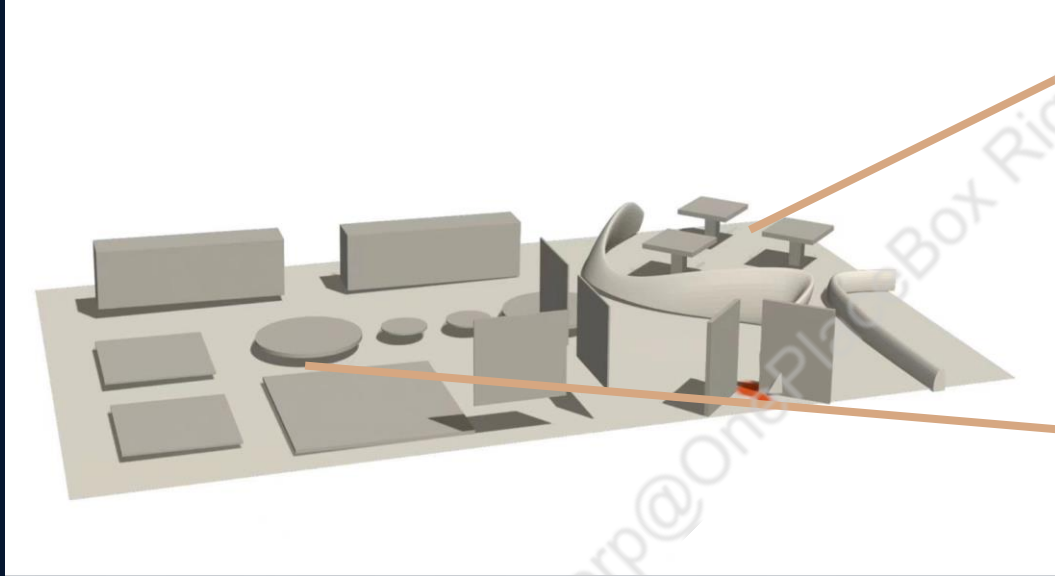


Prototype: YOYL (You Owns Your Life)-Crossing



A multi-functional community for multigenerational co-living.

Prototype: Floor 1

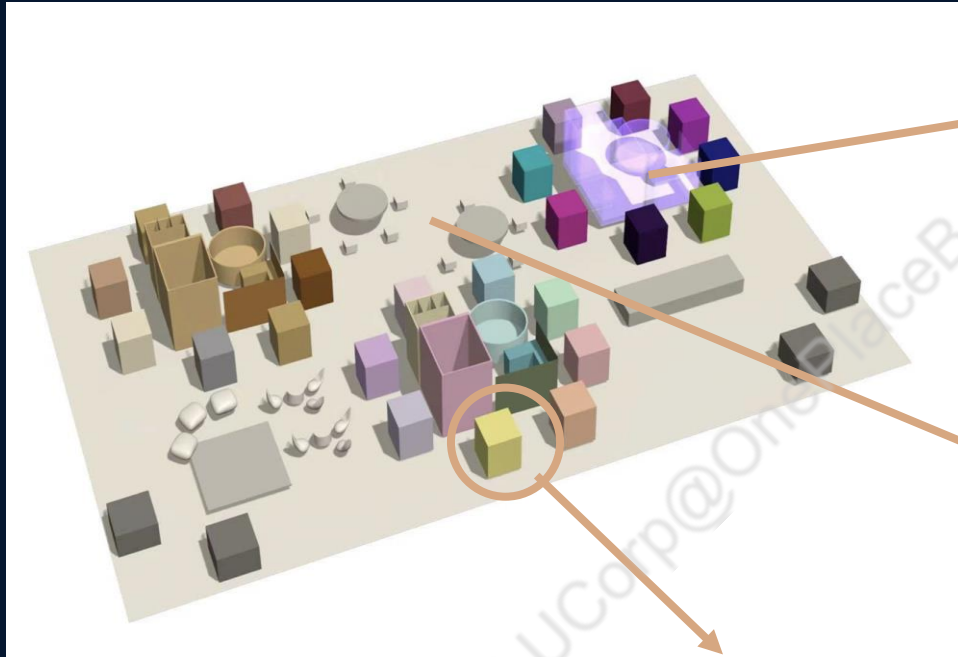


Bar: different functions at different time for different generations

Activity space: any inter-generational interactions happen here freely

- **Access control** at the first gate outside the building
- Mainly for **entertainment (games, cinema, handcrafting...)** & **free activity**
- An excellent place to **interact with different generations!**

Prototype: Floor 2



Small communities with different styles:

shared by people of different generations with similar preference, boxes around can move from one to another freely

Cross-thematic community interactions:

free and flexible space for people across communities to chat, rest, organize floor meetings, and have fun

Box

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Prototype: Floor 2

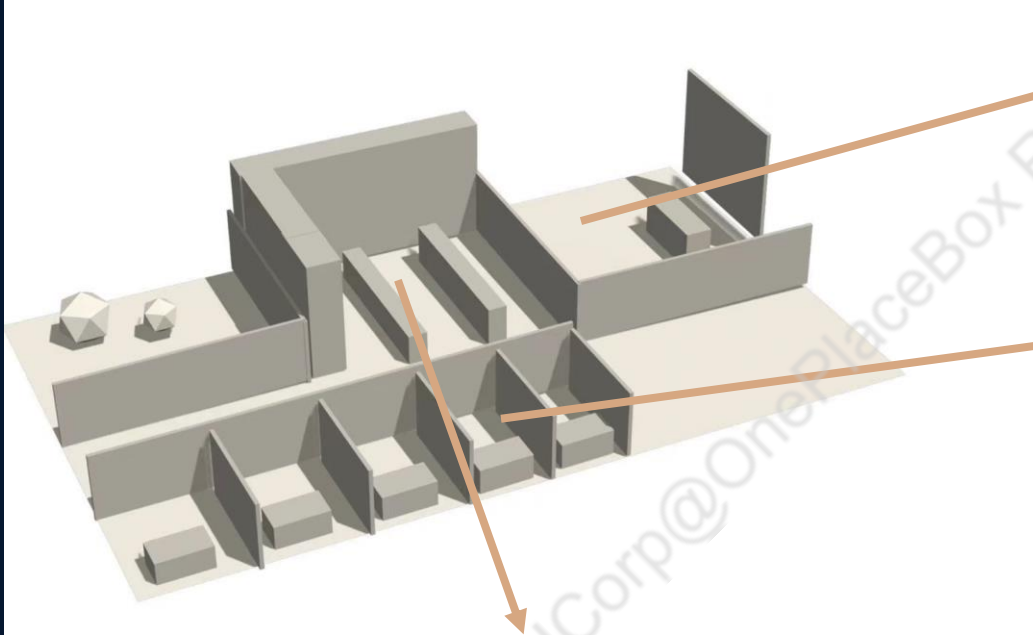


Soft sport & afternoon tea

area: space provided for people to do soft sports like yoga and pliates. Small table and chairs provided for people to have an afternoon tea

- **Flexible, free, and fluid** space design and living style
- Mainly for **residence & casual chat and rest**
- **Decoration tastes unique to every small communities – common interest discovering and building**
- Encourage **cross-community and cross-generational socialization**

Prototype: Floor 3



Lecture room: various kinds of lectures & screening activities

Self-study room: any individual quiet activities

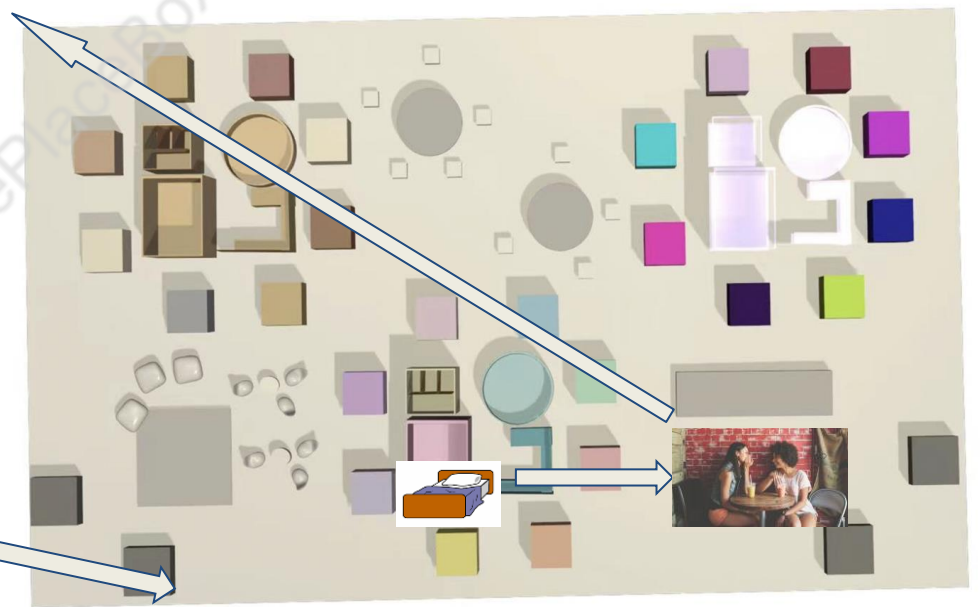
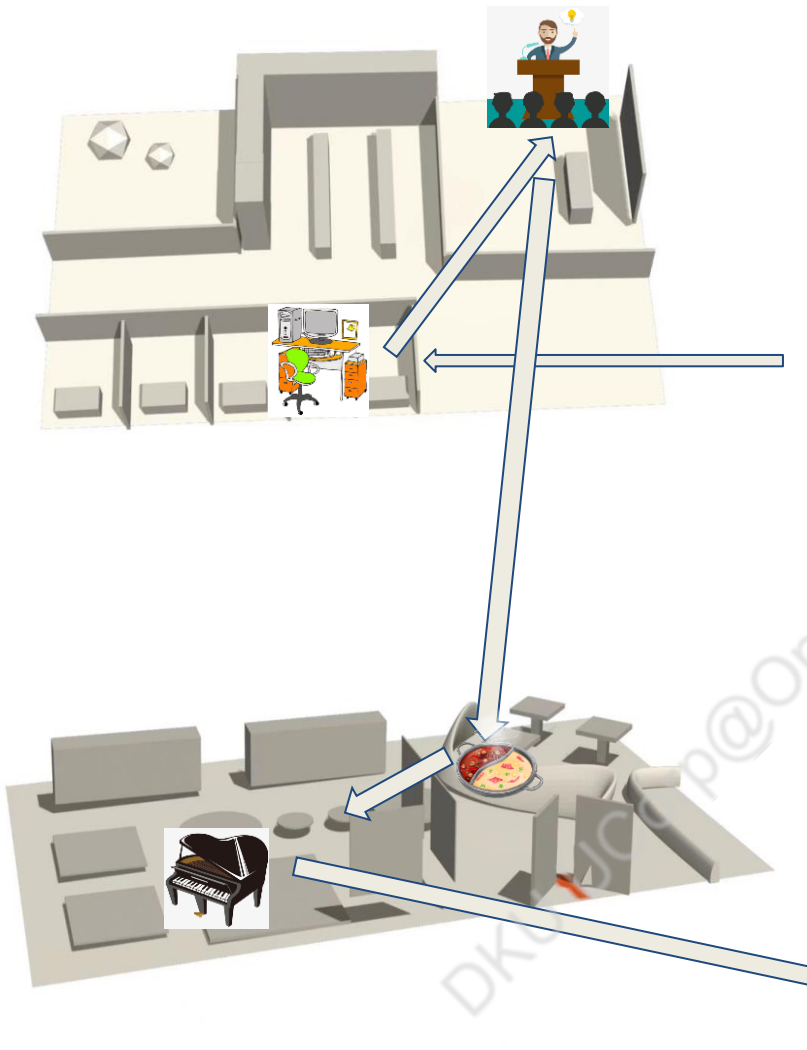
Library: books from various field and genres

- Mainly for **work/self study & learning**
- All facilities are **open to multi-generations** and **serve for cross-generational mutual learning**
- An excellent place for **telecommuting and SOHO**



**How can this
prototype
solve Zhang
Wei's problem?**

Refreshed: A New Telecommuting Day



Bright Prospect for Multi-generation Co-living

01

Flexible

Offer both short and long-stay accommodation.

02

Teach and Learn

A large community that facilitates learning in all generations.

03

Sense of Belonging

The young generation is seeking a sense of belonging in living.

04

Fun Interactions

Spaces designed for social activities to foster communications.

Houses are no longer seen as life goals,
but simply as a permanently changing
stage in life.



Houses stop being roots
and become bridges
instead.



“

Our concern is to heal.

Our concern is to bring together.

”

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Thank you for
listening.

Do you have any
questions?

Feel free to ask or
contact us through
email!

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