



LEAP Program

 **Leaders** |  **Empower** |  **AI Performance**

AI-Enabled Leaders Shaping Future-Ready
Intelligent Organizations



PROGRAM OVERVIEW

“

AI mastery is a strategic imperative for CEOs and CXOs. This program delivers practical strategies to turn AI into measurable business advantage.

In partnership with Amazon Web Sercvices participants gain frameworks to align AI, improve efficiency, and deliver sustainable ROI.

”



Limited to senior executives, this high-trust cohort lets you pressure-test strategies, exchange insights beyond traditional playbooks, and build an enduring global network of influential peers driving next-era performance.



The program is organized and hosted by Duke Kunshan University only.

PROGRAM STRUCTURE: The Boardroom Transformation

A three-month executive program of three intensive two-day modules, blending academic rigor with a strategic-level AI mindset, practical application and a sharp Board-level focus.



2026.9.17-9.19

MODULE 1: LEADERSHIP IN THE AI ERA

Focus: Transforming leadership from intuition-based to AI-augmented decision-making.

Day 1: Leading through AI Transformation

- Building resilience and personal leadership for high stakes organizational pivots.
- Focusing on executive stamina and leading senior teams through radical disruption.

Day 2: Leading the AI-enabled Team

- Managing human AI teaming through clear accountability and calibrated trust.
- Improving team performance through aligned metrics, iterative feedback, and AI as a collaborative partner.



2026.10.15-10.17

MODULE 2: BUILDING AI-NATIVE ORGANIZATION

Focus: Assessing your organization's AI readiness and identifying key gaps in adoption.

Day 3: Strategically Transforming in an AI-Driven World

- Mapping out transformation challenges and understanding how the moving parts come together.
- Discovering the most common transformation challenges and how to overcome them.
- Rethinking systems, processes, and roles to become AI native.

Day 4: Developing a Playbook to Transform

- Adopting horizontal management: Agile, data-driven workflows replacing slow committees – less overhead, faster speed-to-market.
- Embedding AI: Positioning (strategic fit) and Practice (AI-native habits that stick)
- Innovation Culture: Internal accelerators and intrapreneurial culture – lessons from Apple and Intel China



MODULE 3: TRUSTWORTHY AI AND COMMERCIAL APPLICATION

Focus: Responsible AI governance driving market impact via AI marketing and analytics.

Day 5: AI and Compliance

- Using ISO 42001 to turn ethics into auditable controls - assign ownership, run regular model audits, and document fairness/safety/transparency.
- Creating an AI risk committee, mandate bias and privacy checks before launch, and conduct workforce impact assessments for every automation project.

Day 6: AI and Marketing

- Using AI-driven micro-moment thinking over traffic thinking for real-time precision targeting.
- Deploying GEO and agent workflows to mitigate risks and secure sustainable market share.
- A focused workshop that turns theory into a boardroom ready execution roadmap.
- Synthesis: Finalizing the "Boardroom Blueprint" and brand strategy.

Integrated Case Threads through the Modules:

Dami & Xiaomi: A three-part case tracing the journey from manual processes to a fully integrated AI organization, reviewed against 2025 outcomes.

Amazon Web Services: A two-part case examining AI implementation within Amazon Web Services' own technology group, covering restructuring and trade-offs.

SAMPLE SCHEDULE FOR EACH RESIDENTIAL MODULE

ARRIVAL DAY	DAY 1	DAY 2
	9:00 AM - 12:00 PM Core Program	9:00 AM - 12:00 PM Core Program
	LUNCH	LUNCH
PM Arrival on Campus	2:00 PM - 4:00 PM Core Program	2:00 PM - 4:00 PM Core Program
Pre-dinner Speech Mind Expansion Topics / CEO Speech & Panel	4:00 PM - 6:30 PM Core Program	Departure
Welcome Dinner + Cocktails Mixer	Group Dinner + Networking	

FACULTY & CONTRIBUTORS



John Quelch

Executive Vice Chancellor, American President, and Distinguished Professor of Social Science, Duke Kunshan University, John deButts Professor of Practice, Duke University's Fuqua School of Business.

Shalom Saar

Visiting Professor of Leadership and Innovation, Duke Kunshan University Harvard University Ph.D., Expert in Leadership and Organizational Behavior, helping organizations build high-performance cultures and equips leaders with the mindset, clarity, and communication skills required for transformative initiatives.



Robin Speculand

Implementation specialist who is the founder and Chief Executive of Bridges Business Consultancy Int. He works with C-suite leaders and boards to help organizations close the gap between strategy and performance in an AI-driven world.



Shawn Liu

Duke Kunshan University Network Faculty, Former Vice President of Global HR Strategy and Transformation at Boehringer Ingelheim Germany. Clients include Fortune Global 500 companies such as Walmart, CR Group, Boeing, and Roche etc.



Danffer Ni

General Manager, Growth Enterprises & Emerging Business, Amazon Web Services. Senior executive with deep experience helping multinational enterprises adopt cloud and AI technologies. He advises leadership teams on landing generative-AI innovation, enterprise deployment patterns, and cross-industry transformation.



Vanessa Hasse

Assistant Professor, International Business, Ivey Business School. Dr. Hasse has been recognized internationally as a management educator for her innovations in designing transformative learning experiences, including the development and teaching of impactful business case studies.



Cathy Wang

Over 20 years of experience in security compliance and standardization, with deep expertise in data security, privacy protection, cloud security, and AI governance. Established AI governance frameworks for dozens of well-known enterprises. Held core roles at BSI, Huawei, Alibaba Cloud, and Tencent, including T4 expert and head of Tencent's cloud security compliance system.



alongside a broader faculty and network of industry anchors

RMB 138,000 excluding VAT. (Fees include tuition, accommodation, meals and refreshments throughout program days, wellness labs and full access to DKU campus facilities. Personal travel costs to/from the campus are not included.)

PROGRAM INQUIRY

LEAP Program Office

✉ Email: exec-ed@dukekunshan.edu.cn

☎ Phone: +86 18936119622 (Mon.to Fri.9:00-18:00)

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Scan QR Code to Apply

About Duke Kunshan University

Duke Kunshan University is a world-class liberal arts university based in Kunshan, China, that offers a range of high-quality, innovative academic programs for students from around the world. It was established in September 2013 as a U.S.-China partnership between Duke University and Wuhan University. DKU's unique model combines the best elements of Chinese and American higher education whilst building upon Duke's educational philosophy and Wuhan University's rich intellectual traditions.





LEAP 领跃项目

👤 打造领导者 | 🏢 赋能企业 | 🤖 提升AI效能

AI赋能领导者塑造未来智慧型组织



项目概览

“

对首席执行官及各级高管而言，精通人工智能已成为战略层面的必行之道。本项目旨在提供极具实践性的策略，助力企业将AI转化为切实可行，可量化的商业优势。

本项目与亚马逊云科技展开深度合作，为参与者提供系统化框架，助力企业对齐AI与业务目标、提升效率并实现可持续的投资回报。

”



本项目专为企业高管设计，精英小班制教学，成员间互信度高。在这里，你可以对战略进行实战检验，与同侪深度交流、碰撞洞见、建立全球人脉网络，共同驱动下一阶段的业务增长。



本项目仅由昆山杜克大学组织与主办

课程结构：面向董事会层级的转型计划

LEAP领跃是一个为期三个月的高管研修项目，包含三个高度紧凑的双日模块。项目将融合严谨的学术深度、战略级AI思维方式、实践应用策略以及高度聚焦的董事会视角。



模块一：AI时代的领导力

2026.9.17-9.19

核心关注：引领领导力变革 – 从直觉驱动迈向AI赋能的智慧决策

第一天：引领AI转型

- 在高风险的组织变革中，提升个人与组织韧性，塑造AI时代的个人领导力
- 锻造高管心智，引领核心团队应对颠覆性的挑战

第二天：领导AI赋能型团队

- 通过明确的权责划分和建立可信AI协作体系，提升人与AI工具的协作效能
- 通过重塑考核机制，建立“AI使用红绿灯”与清晰的决策机制，管理AI赋能型团队



模块二：打造AI原生型组织

2026.10.15-10.17

核心关注：评估组织对AI的准备程度，并识别出在实际应用落地过程中的关键短板

第三天：AI 驱动时代战略转型之道

- 系统梳理组织转型挑战，把握复杂要素之间的协同逻辑
- 发现最常见的转型难题，并掌握破解之道
- 重新思考系统、流程与岗位角色，迈向真正的AI原生

第四天：制定转型手册

- 推行横向管理模式：以敏捷、数据驱动的流程取代缓慢的层层审批，降低管理成本，加速市场响应
- 嵌入AI：战略上找准与业务契合的“定位 (Position)”，“实践 (Practice)”上形成可持续的AI原生习惯
- 创新文化：内部加速器与内部企业家精神—来自苹果与英特尔中国的启示



模块三：可信人工智能与商业运用

核心关注：在规范AI治理的前提下，通过AI营销与分析来提升市场影响力

第五天：AI与合规

- 运用 ISO 42001 标准，将伦理原则转化为可审计的管控机制—明确各环节责任人，定期开展 AI 系统审计、记录公平性/安全性/透明度的实现情况
- 组建 AI 风险委员会，要求在任何 AI 应用上线前强制进行偏见与隐私审查，并对每个自动化项目开展劳动力影响评估

第六天：AI与营销

- 从“追逐流量”转向“AI驱动的微时刻响应”—实时识别高互动用户，精准触达，提升转化效率，降低获客成本
- 部署生成式引擎优化 (GEO) 与智能体工作流，减少盲目试错，管控 AI 代理风险；同时将能力沉淀到团队，构筑人才护城河，稳定市场份额
- 专题工作坊：将理论转化为可在董事会层面直接落地的执行路线图
- 综合研讨：最终审定“董事会蓝图”与品牌战略

贯穿各模块的整合案例主线

大米&小米系列(3个案例)：完整记录从“纸笔+人工”到全面 AI 原生组织的转型全过程，复盘 2025 年关键成果—包括每个阶段的决策节点、踩过的坑、以及实际 ROI

亚马逊云科技系列(2个案例)：深度剖析亚马逊云科技自身技术团队在 AI 落地中的真实实践：组织如何重构、资源如何取舍、技术平台如何演进—全是 CXO 级别的实战决策

日程安排示例

抵达日	第一天	第二天
	上午9:00 - 中午12:00 核心课程	上午9:00 - 上午12:00 核心课程
	午餐	午餐
下午 抵达校园	下午2:00 - 下午4:00 核心课程	下午2:00 - 下午4:00 核心课程
餐前演讲 现场拓展主题 / CEO及专家座谈	下午4:00 - 晚上6:30 核心课程	返程
欢迎晚宴 + 酒会	团体晚餐 + 社交	

师资团队



John Quelch

昆山杜克大学常务副校长、美方校长和社会科学杰出教授
杜克大学富卡商学院约翰·德布茨实践教授。

Shalom Saar



昆山杜克大学领导力与创新客座教授，哈佛大学博士，领导力与组织行为专家。
致力于协助组织构建高绩效文化，并为领导者锻造驾驭变革所必需的心智模式、战略远见与沟通技能。



Robin Speculand

战略落地专家，Bridges Business Consultancy Int. 的创始人兼首席执行官。他长期与企业最高管理层及董事会紧密合作，致力于帮助组织在人工智能时代中缩小战略与业务绩效之间的差距。

刘晓光



昆山杜克大学网络师资、前德国勃林格殷格翰公司全球人力资源战略与转型副总裁。
客户包括沃尔玛、华润、波音、罗氏等世界500强企业。



倪殿令

亚马逊云科技 成长型企业及新兴业务总经理，他在帮助跨国企业运用云和AI方面经验丰富。他为高管团队提供战略建议，助力生成式AI落地、企业级部署与跨行业转型。

Vanessa Hasse



毅伟商学院国际商务助理教授。作为享誉国际的管理教育专家，Hasse 博士以创新设计“变革式学习体验”而闻名。她致力于开发并亲自教授一系列极具行业影响力的商业案例，在推动高管认知转型方面深受业界推崇。



王永霞

拥有20余年安全合规与标准化体系建设经验，深耕数据安全、隐私保护、云计算安全、AI 治理合规领域。曾为数十家知名企业搭建 AI 治理框架，规范 AI 应用风险。历任 BSI、华为、阿里云、腾讯等头部企业核心岗位，曾任腾讯 T4 专家、腾讯云安全合规体系负责人。

以及更多未在此列出的师资与行业专家网络

课程费用

课程费用为人民币138,000元(不含增值税)。

费用包含学费、课程期间住宿、餐饮茶歇、健身房及昆山杜克大学校园设施使用,不包含个人往返交通费用。

项目咨询

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关于昆山杜克大学

昆山杜克大学致力于打造以通识博雅教育为特色的世界一流大学,位于中国江苏省昆山市,为来自全球各地的学生提供一系列高质量的创新学术项目。昆山杜克大学由美国杜克大学与中国武汉大学联合创办,于2013年9月获得中国教育部正式批准设立。昆山杜克大学融合中美高等教育的精髓,秉承杜克大学先进的教育理念与武汉大学深厚的学术传统,致力于培养具有国际视野的领军人才。

